Implementation of the national support programmes in the wine sector in 2010

Advisory Committee 20 October 2011

DG AGRI – Unit C.3 - Wine, Alcohol, Spirit drinks, Tobacco, Seeds and Hops
18 Support programmes 2009-2013

- BG, CZ, DE, EL, ES, FR, IT, CY, LT, LU, HU, MT, AT, PT, RO, SI, SK, UK

- budget 2009-2013: 5.3 Billion €
- budget 2009: 794 Million € - execution: 94%
- budget 2010: 1,025 Billion € - execution: 98.6%
Use of particular measures in 2010

- Use of concentrated grape must: 7.8%
- Crisis distillation: 1.9%
- Potable alcohol distillation: 16.4%
- By-product distillation: 9.5%
- Investments: 7.4%
- Harvest insurance: 3.8%
- Green harvesting: 1.7%
- Single Payment Scheme: 3.3%
- Promotion: 8.6%
- Restructuring and conversion (incl. ongoing plans): 39.7%
Use of measures in 2009 and 2010 in million euro

- Restructuring & conversion
- Potable alcohol distillation
- By-product distillation
- Promotion
- Use of concentrated grape must
- Investments
- Harvest insurance
- Crisis distillation
- Green harvesting

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Restructuring and conversion of vineyards (39.7% of funds for 2010)

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<th>Country</th>
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Potable alcohol distillation (16.4% of funds for 2010)

EU funds used for potable alcohol distillation in 2009 and 2010 in 1000 euro

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Promotion on third-country markets (8.6% of funds for 2010)

EU funds used for promotion (in 1000 euros)

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Conclusions after 2 years of implementation:

- Member States improved execution rate (from 94.1% to 98.6%), while the budget available increased too;

- Restructuring and conversion of vineyards is still the most privileged measure but new measures introduced by the 2008 reform are gaining importance (investments, promotion, harvest insurance and green harvesting), classical market measures are less important (crisis distillation; potable alcohol distillation is to decrease in 2011);

- In general, better economic situation than in 2009 (international demand for European wines went up, exports increased in volume and in value, planned investments encountered less financial difficulties).